

regist ART Releases “japan ART EX” App for Enjoying Art Events
Will Provide Services for ART WEEK TOKYO 2023

regist ART Inc. (hereinafter, the “Company”) hereby announces that it has released “japan ART EX,” an app for enjoying art events in Japan. It will provide services at ART WEEK TOKYO, which will be held from Thursday, November 2 to Sunday, November 5, 2023.

“japan ART EX” is an app that will enable even greater enjoyment of ART WEEK TOKYO. The app provides free services such as participation in a stamp rally, confirmation of the AWT BUS shuttle bus route on the map, and obtaining information on participating facilities. Going forward, the Company plans to develop “japan ART EX” further as an app for enjoying other art events in Japan by supporting art-related experiences including exhibitions and fairs as well as providing useful art-related information in order to broaden the appeal of art to a greater audience.



➤ Four “EXs” incorporated in the app name

Exhibition : The app aims to effectively provide information about exhibitions and art fairs, etc. in Japan.

Experience : The app provides enriching art-related experiences to users by transmitting information on art fairs, etc.

Excite : The app provides users with plans to enjoy art appreciation even more, such as a stamp rally.

Expand : Users will participate in art communities through stamp rallies and functions to transmit information, which will broaden their world and interests.

➤ About ART WEEK TOKYO

ART WEEK TOKYO is an annual event to disseminate the creativity and diversity of modern art in Tokyo both within and outside Japan. Over the course of four days, 50 museums and galleries representing Tokyo will collaborate to implement various programs. There will also be a free shuttle bus called AWT BUS in operation that will connect all venues to allow for participation by a wide range of art enthusiasts. All participants will be able to casually experience Tokyo's dynamic art scene and culture.

➤ Functions that can be used at ART WEEK TOKYO

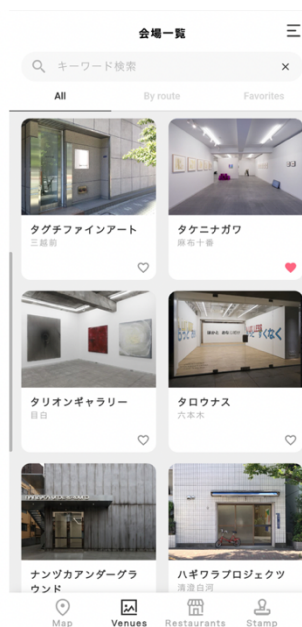
- 1) Able to check the circular route of the AWT BUS through an original map
- 2) Able to participate in an original stamp rally provided by japan ART EX
- 3) Able to easily look up information about participating venues in ART WEEK TOKYO and exhibitions
- 4) Able to bookmark museums, galleries and programs that users want to visit
- 5) Able to look up information on eating and drinking establishments around the art spaces
- 6) Able to check up-to-date announcements through push notifications.



Map



Stamp rally



Venues



Restaurants

➤ App download

It will be available for free on the App Store and Google Play.

A link to the download site will also be posted on the menu screen of the official AWT website.



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